

YOUR DOLLAR GOES FURTHER

1 POINT FOR EVERY \$1 PLAYED ON SLOTS

1 POINT FOR EVERY \$3 PLAYED ON VIDEO POKER

DAILY POINTS MULTIPLIER

BLACK CARD MEMBERS = 3X POINTS

PLATINUM CARD MEMBERS = 2X POINTS

VETERAN CARD MEMBERS = 2X POINTS

REDEEM YOUR REWARDS

278 POINTS = \$1 IN FREE PLAY

USE YOUR POINTS AT DINING & RETAIL OUTLETS

EXCLUSIVE OFFERS & PROMOTIONS

SCAN HERE TO VISIT OUR WEBSITE



Player's Club Rules

1. All individuals must be twenty-one (21) years of age or older to participate in the Primm Valley Casino Resorts Players Club program.
2. Valid and acceptable photo identification is required for all transactions pertaining to the Primm Valley Casino Resorts Players Club.
3. Primm Valley Casino Resorts Players Club points are earned by members in accordance with their gaming activity and may vary depending on the model of gaming device. The Property may revise the method of earning points at its discretion.
4. It is the member's responsibility to properly insert their Primm Valley Casino Resorts Players Club card when playing any gaming machine.
5. Members may not distribute, lend or, in any way, allow another person to use their Primm Valley Casino Resorts Players Club card.
6. Any misuse of the card or improper play as determined by the sole discretion of Property management will result in forfeiture of all Primm Valley Casino Resorts Players Club points that may result in revocation of Club membership.
7. The Property is not responsible for lost, stolen or misused cards, or for points redeemed on it. The Property is not responsible for lost or stolen redemption vouchers.
8. All disputes and ensuing decisions by management regarding point accumulation or point balance are final and binding. Property management reserves the right to adjust any point balances resulting from machine malfunction, operation errors and/or fraud. Account adjustments will be completed within 72 hours of being validated.
9. Primm Valley Casino Resorts Players Club members who have been issued credit and are delinquent in repayment of that credit, and/or members who have had a check(s) cashed that has been returned for non-payment, shall have their points and offers forfeited until all discrepancies have been remedied.
10. Any dispute or situation not covered by these rules will be resolved by Property management in a manner deemed fairest to all concerned, and that decision shall be final and binding.
11. Unredeemed point balances are not transferable to any other account or to any other person including through gift, sale, death or divorce.
12. Only the club member listed on the card may obtain information or engage in any transaction related to the account.
13. Point-chasing or point-theft is a fraudulent use of the Primm Valley Casino Resorts Players Club card. Point-chasing is defined as allowing individuals other than the cardholder to play on his/her Club card. Members may be expelled from the Club for such action, and all Primm Valley Casino Resorts Players Club privileges may be permanently revoked, including elimination of all remaining point balance. Any other misuse of the card will constitute automatic grounds for expulsion from the Primm Valley Casino Resorts Players Club, including the elimination of the point balance and revocations of offers, rewards, and benefits.
14. Accounts with no activity for twelve (12) consecutive months will be considered inactive, and all points will be forfeited.
15. Any Primm Valley Casino Resorts Players Club card, voucher or drawing ticket that has been mutilated, forged, misprinted, altered, tampered with, mechanically reproduced, is illegible, or has been obtained by any means other than pursuant to these official rules is automatically void. In addition, Property management reserves the right to void any Primm Valley Casino Resorts Players Club card, voucher and drawing ticket at any time at its sole discretion.
16. Use of the Primm Valley Casino Resorts Players Club card constitutes acceptance of all rules, terms and conditions stated.
17. Primm Valley Casino Resorts reserves the right to deny any application or revoke membership in the Primm Valley Casino Resorts Players Club at any time at its sole discretion. Any Primm Valley Casino Resorts Players Club rewards or prizes earned prior to being revoked from the club are null and void.
18. All taxes relating to a Primm Valley Casino Resorts Players Club member receiving any awards is the sole responsibility of the Primm Valley Casino Resorts Players Club member.
19. All aspects of the Primm Valley Casino Resorts Players Club program, including the Primm Valley Casino Resorts Players Club card, vouchers, drawing tickets and unredeemed points, are the property of the respective casino property. The Property reserves the right to modify or cancel this program, including all benefits, at any time.
20. Minimum Free Play point redemption is \$5.00. Points are only redeemable for slot play. Points may not be used for gratuities. Unused redeemed points will not be credited.
21. All card benefits offered under the Primm Valley Casino Resorts Players Club card program are subject to the discretion and approval of management.
22. Offer redemption (free play, hotel, food, points and comps) with no play or minimal play will impact existing and future offers. This includes the reduction or removal of current and future offers.
23. Must be a customer in good standing. Offers are not intended or valid for those who are self-excluded or banned from the property.
24. By registered as a Primm Valley Casino Resorts Players Club Member, you are consenting terms of our Privacy Policy, as it may be updated from time to time.



WELCOME

REWARDS
WORTH
THE DRIVE

PRIMMVALLEYRESORTS.COM

VISIT THE CASINO CAGE TO GET
YOUR NEW PLAYERS CARD

RECEIVE
\$20
FREE PLAY



HONORING THOSE WHO SERVE

VETERAN CARDS ARE AVAILABLE TO
ALL VETERANS AND ACTIVE DUTY MILITARY.
IT'S OUR HONOR TO THANK YOU FOR YOUR
SERVICE WITH PLATINUM LEVEL BENEFITS!

LOOKING FOR
HOTEL ACCOMMODATIONS
WITH NO RESORT FEES?
PRIMMVALLEYRESORTS.COM

CARD BENEFITS

	RED	SILVER	GOLD	VETERAN	PLATINUM	BLACK
BASE POINT REQUIREMENT OVER QUALIFYING PERIOD	FREE	500	10,000		20,000	100,000
EARN 1 POINT FOR EVERY \$1 PLAYED ON SLOTS	✓	✓	✓	✓	✓	✓
EARN 1 POINT FOR EVERY \$3 PLAYED ON VIDEO POKER	✓	✓	✓	✓	✓	✓
EARN \$1 FOR EVERY \$3 PLAYED ON ELECTRONIC TABLE GAMES	✓	✓	✓	✓	✓	✓
1,390 POINTS = \$5 IN FREE PLAY	✓	✓	✓	✓	✓	✓
FREE COVERED PARKING	✓	✓	✓	✓	✓	✓
NO RESORT FEES ON HOTEL ROOMS	✓	✓	✓	✓	✓	✓
EMAIL OFFERS ²	✓	✓	✓	✓	✓	✓
KIOSK OFFERS ²	✓	✓	✓	✓	✓	✓
MONTHLY PROMOTIONAL COUPON ²	✓	✓	✓	✓	✓	✓
SPECIAL EVENTS & CONCERTS ²	✓	✓	✓	✓	✓	✓
EXCLUSIVE EVENTS & TOURNAMENTS ²	✓	✓	✓	✓	✓	✓
RESTAURANT/GIFT SHOP/MERCHANDISE DISCOUNTS ¹			✓	✓	✓	✓
CHECK CASHING FEE DISCOUNT ⁴			✓	✓	✓	FREE
DAILY POINT MULTIPLIERS ³				2X	2X	3X
EARLY GIFT PICK UP				✓	✓	✓
VIP LANE ACCESS				✓	✓	✓
FREE SUITE UPGRADE						✓
EARLY CHECK-IN/LATE CHECK-OUT						✓
CASINO HOST	QUALIFY BASED ON PLAY					

CLUB LEVEL STRUCTURE

Qualifying periods are January 1 – June 30 and July 1 – December 31.

Club members qualifying for upper-level tiers will maintain upper-level status for the duration of the period in which they qualify as well as the next six-month qualifying period.

Only earned base points qualify Club members for upper-level tier status; point multipliers and manual point adjustments do not.

1 Discounts are valid for cash purchases only. Tier discounts may not be combined with other card price discounts, specials, or promotional offers.

2 Qualify based on play.

3 Club members must opt-in at the promotional kiosk to receive their daily point multiplier.

4 See cashier for details.